

Association of Departments of Family Medicine (ADFM)
Winter Meeting Brochure (12/7/09 Revision)
February 17-20, 2010
Hilton El Conquistador Golf and Tennis Resort
Tucson, Arizona

Health Care Reform: Family Medicine's Impact on the Nation, and Taking it Home

Wednesday, February 17

- 8:00 am – 5:00 pm** **Administrators' Preconference (optional event*)**
Scott Laird, MHSA
- 1:00 – 5:00 pm** **Senior Leaders' Preconference (optional event*)**
Susan McDaniel, PhD, and Jeri Hepworth, PhD
- 6:00 – 7:00 pm** **Reception and Registration**
Yacqui Blessing by Dr. Carlos Gonzales
- 7:15 – 9:00 pm** **New Members, Senior Leaders, (optional event*)**
Jeff Susman, MD, Facilitator
Jeffrey Borkan, MD, PhD, ADFM President

Thursday, February 18

- 7:00 – 8:00 am** **Special Topic Breakfasts**
Thomas Campbell MD, Coordinator
- 8:00 – 9:15 am** **Guests Get Acquainted Breakfast**
- 8:00 – 8:05 am** **Program Introduction**
Tammie Bassford, MD, 2010 Program Chair
- 8:05 – 8:20 am** **Transitions**
Tammie Bassford, MD
- 8:20 – 9:00 am** **Introduction of Incoming President**
Jeffrey Borkan, MD, PhD
- Incoming ADFM President's Address:**
Maryjean Schenk, MD
- I. HEALTHCARE REFORM: LEGISLATIVE ADVOCACY**
- 9:00 – 10:00 am** **Keynote Speaker**
Regina Benjamin MD (invited)
- 10:00 – 10:15 am** **BREAK**
- 10:15 – 11:15 am** **Legislative Update**
Jerry Kruse, MD and Hope Wittenberg

11:15 – 11:45 am	Best Practices Panel: Taking Advocacy Home
11:15-11:30	Primary Care Extension <i>Kevin Grumbach, MD</i>
11:30-11:45	Graduate Medical Education Reform <i>Maryjean Schenk, MD</i>
11:45 am – 12:00 pm	PCPCC/PCMH Taskforce Update <i>Elizabeth Baxley, MD</i>
12:00 – 1:00 pm	ADFM COMMITTEE MEETINGS (boxed lunch provided) Clinical/PCMH Taskforce Legislative Affairs Medical Student Education Research Development Residency
1:00 - 2:00 pm	AHEC's and Departments of Family Medicine: How Do We Become Better Allies? <i>John Blossom, MD and Kevin Grumbach, MD</i> <i>Respondent: Terry Steyer, MD, STFM President (tentative)</i>
	II. HEALTHCARE REFORM: WHAT DOES IT MEAN FOR OUR CLINICAL CARE?
2:00 – 3:00 pm	Patient Centered Medical Home- National Efforts
2:00 - 2:30	Lessons from the National Demonstration Project <i>Carlos Jaen, MD, PhD and Will Miller, MD</i>
2:30 - 3:00	National Scene as Viewed from the AAMC <i>Joanne Conroy, MD, Chief Health Officer, AAMC</i>
3:00 - 3:15 pm	BREAK
3:15 – 4:15 pm	Patient Centered Medical Home- Regional Efforts
3:15-3:30	Regional Academic- PCMH Collaborative <i>Warren Newton, MD and Elizabeth Baxley, MD</i>
3:30-3:45	Health Care Reform in Massachusetts - Cambridge Health Alliance Experience <i>Randy Wertheimer, MD</i>
3:45-4:00	The LEAN Way to Medical Home Designation in Minnesota <i>Mac Baird, MD</i>

- 4:00-4:15 Cincinnati Aligning Forces for Quality Project
Jeff Susman, MD
- 4:15 - 5:15 pm** **Advocacy Workshop**
Jerry Kruse, MD and Hope Wittenberg
- 6:00 – 8:00 pm** **Management Dilemmas Dinner and Workshop (Optional event*)**
Thomas Campbell, MD, Facilitator

Friday, February 19

- 7:00 – 8:00 am** **Special Topic Breakfasts**
Thomas Campbell MD, Coordinator

III. HEALTHCARE REFORM: WHAT DOES IT MEAN FOR OUR RESIDENCY EDUCATION?

- 8:00 - 9:00 am** **Community Health Centers and Residency Education: Opportunities and Challenges in Partnerships**
Jim Davis, MD and Ardis Davis, MSW, Moderators
Discussants: Dan Lasser, MD, Tom Rosenthal, MD, Larry Culpepper, MD, Martha McGrew, MD, and Pat Tranmer, MD

- 9:00 - 9:30 am** **Patient Centered Medical Home and Teaching: Departmental Programs**

- 9:00-9:15 PCMH in An Academic Setting
Richard Wender, MD

- 9:15-9:30 Town + Gown = Progress Toward PCMH
Anton Kuzel, MD

- 9:30 – 9:45 am** **Break**

- 9:45 - 10:30 am** **Developing Family Medicine Research Capacity: The Research Pipeline**
Paul James MD

- 10:15-10:30 Respondent: Allen Dietrich, MD, NAPCRG Past President
(tentative)

- 10:30 - 11:30 am** **SMALL GROUP ACTIVITY**
Paul James, MD

- 11:30 am -12:00 pm** **ADFM ANNUAL BUSINESS MEETING**
Jeffrey Borkan, MD, PhD

- 12 – 1:00 pm** (lunch on your own)

1:00 - 6:00 pm	ACTIVITIES ON YOUR OWN <i>1:00-6:00PM OPTIONAL VOLUNTEER ACTIVITY Habitat for Humanity optional service event*</i>
6:30 - 7:00 pm	Reception
7:00 – 9:30 pm+	Annual Dinner/Entertainment

Saturday, February 20

7:00 – 8:00 am	Special Topic Breakfasts and/or Schmooze Tables <i>Thomas Campbell MD, Coordinator</i>
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8:00 – 8:15 am	Passing the Torch! <i>Jeffrey Borkan, MD, PhD and Maryjean Schenk, MD</i>
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**IV. HEALTHCARE REFORM AND STUDENT EDUCATION:
HOW DO WE ENGAGE STUDENTS IN THE FUTURE
OF MEDICINE?**

8:15 - 9:30 am	Panel – Andrea Manyon, Moderator <i>Discussants:</i> Stephen Chao, MD; Tammy Chang, MD, ADFM's Organization of Resident Representatives to AAMC Student AMA President or Arizona delegate: Lauren Hughes or Heidi Meyers (tentative) <i>Respondents:</i> Linda French, MD Perry Pugno, MD (AAFP)
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9:30 – 9:45 am	Quick Hitter Survey Highlights <i>Jeff Susman, MD</i>
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9:45 – 10:00 am	Break
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10:00 – 11:00 am	Best Practices
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10:00-10:15	Hospital to Home: Perfecting Transitions <i>Ann Skelton, MD</i>
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10:15-10:30	Providing Care to University Student Health <i>Mack Worthington, MD</i>
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10:30-10:45	Medication Error Reduction Clerkship Curriculum <i>William Wadland, MD</i>
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10:45-11:00	Genomics and Primary Care <i>Jeff Susman, MD</i>
11:00 – 11: 15 am	ADFM in 2011! <i>Thomas Campbell, MD, 2011 Program Chair</i>
11:15 – 11:30 am	Closing <i>Tammie Bassford, MD</i> <i>Maryjean Schenk, MD</i>
11:30 am –12:15 pm	2011 Winter Meeting Planning <i>Thomas Campbell, MD</i>
12:30 – 1:30 pm	ADFM Board Meeting
12:30 - 1:30 pm	Senior Leaders Post-conference lunch (optional event*)

Educational Credit:

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

2010 Winter Meeting Planning Committee

Tammie Bassford, Chair

Jeff Borkan

Tom Campbell

Rob Cushman

Jim Davis

Judi DiMarco

Josh Freeman

Linda French

Don Frey

Mike Harrington

Jeri Hepworth

Paul James

Rusty Kallenberg

Ron Lingley

Mike Magill

Susan McDaniel

Martha McGrew

Pam Mulholland

Maryjean Schenk

Tom Peterson

Atma Ram

Jeff Susman

Ardis Davis, Executive Director

Priscilla Noland, Administrative Director

HOTEL AND CONFERENCE LOCATION

Hilton El Conquistador Golf & Tennis Resort
10000 North Oracle Road
Tucson, AZ 85704

Phone: 520-544-5000 Fax: 520-544-1222

Rate: \$199 single/double

<http://www.hilton.com/en/hi/groups/personalized/TUSHTHH-ADF-20100216/index.jhtml>

Reservations: 800-325-7832 and please mention the group code of **ADF**

Tell them you are with the ADFM group. **The deadline for reservations within the block of rooms is January 27, 2010.** After that rooms will be available on a space-available basis. Please note, if conference attendance exceeds expectations, rooms in the conference block may be sold out prior to the cut-off date of January 27, 2010.

GROUND TRANSPORTATION:

Arizona Stagecoach

\$48/one way per person

Located between Baggage Claim 4 and 5

Runs every 10-15 minutes. Makes several stops at other hotels. The Hilton El Conquistador is the last stop on the way in from the airport and the first pick-up on your way to the airport.

Taxi Service

From Tucson International Airport, taxi service is approximately \$60-\$90 one-way. Be sure to ask the rate before booking.

Hilton El Conquistador Destination Services Transportation

The Hilton El Conquistador provides transfer service to/from the airport specifically for the ADFM Conference. Cost for the *non-stop* transfer service is \$35.00 + \$4.92 tax = \$39.92 per person each way. This does not include the driver gratuity

Charges for transportation provided by Hilton can be charged to your guestroom or to a credit card. The hotel accepts American Express, Diners Club, Visa, Master Card and Discover cards.

If you wish to take advantage of the Hilton transportation option, the **ADFM Transportation Request Form** needs to be completed and e-mailed to the resort 5-days prior to your arrival (see separate document).

Please note: the Hilton El Conquistador transfer service needs to be arranged in advance. Drivers and Vehicles are scheduled based on guest arrival/departure information and are not available on-call at the airport.

If you have questions regarding transportation, please contact Ann Bridges at the Hilton El Conquistador Golf and Tennis Resort at 520-544-1210 or via e-mail at ann.bridges@hilton.com.

Car Rental

Call the Hilton Concierge at 520-544-1190, from 11 am-7:30 pm (Mountain Time), Monday thru Friday to rent a car. The fee is approximately \$40/day plus taxes. Please contact the Concierge for additional pricing and additional information 520-544-1190.

The Hilton El Conquistador is 22 miles from Tucson International Airport (approximately 45 minutes)

****Optional Event: Separate registration and fee required to participate – see registration form for fees. Below is a brief synopsis of the intended participants for each.***

Administrators' Preconference Wednesday all day is open to Senior Department Administrators who are Associate Members of ADFM

Senior Leaders' Preconference Wednesday afternoon is open to any Senior Leaders attending the Winter meeting (including those attending with their Chair and those attending as designee of their Chair).

Wednesday evening optional dinner is open to any attendees, but specifically targeted toward new Regular members (Chairs and Interim/Acting Chairs) and new Associate members (Senior Administrators) and Senior Leaders. Welcoming information will orient participants to ADFM and its culture.

Thursday evening workshop/dinner is specifically designed for people who want to learn how to manage dilemmas.

Friday afternoon volunteer activity is for people who want to lend their time and hands to a local building project in Tucson. Bus transportation to and from the hotel will be provided.

Saturday Senior Leaders' lunch is an opportunity for continued networking and to discuss what has been learned at the conference.

**Association of Departments of Family Medicine
February 17-20, 2010, Tucson, Arizona**

Name: _____

Institution: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone (daytime): _____ Fax: _____

E-mail: _____

Guest(s) Name: _____

Registration Fee: \$400.00 (includes Opening Reception 2/17; Breakfast 3 mornings 2/18-2/20, Boxed Lunch 2/18, Reception, Dinner 2/19)

*** OPTIONAL EVENTS WITH ADDITIONAL FEES:**

_____ 2/17 8AM-5PM Administrators' Preconference (**\$50**)

_____ 2/17 1-5PM Senior Leaders' Preconference (**\$35**)

_____ 2/17 New Members, Senior Leaders Dinner Session (**\$75 w/dinner**)

_____ 2/18 Management Dilemmas Dinner and Workshop (**\$75 w/dinner**)

_____ 2/19 Reception and Dinner (**\$75 per guest only**)

_____ 2/20 Senior Leaders' Post-Conference Lunch (**\$50**)

OPTIONAL VOLUNTEER ACTIVITY

_____ 2/19 Volunteer Habitat for Humanity (**\$50 – includes underwriting costs for Habitat for Humanity**)

There is a limit of 50 participants for this activity. It will be on a first-come, first-served basis.

_____ Bus transportation provided (Please specify the number of people who will ride the bus)

ADDITIONAL PLANNING INFORMATION:

_____ Vegetarian

_____ This is my first ADFM meeting.

_____ I have been a chair for less than one year.

Role in the Department (i.e., Chair, Acting Chair, Interim Chair, Vice Chair, Administrator)

TOTAL: \$ _____

Check should be made payable to the Association of Departments of Family Medicine.

**Mail checks to: ADFM
 P.O. Box 34082
 Lexington, KY 40507-4082**